

## REMARKS

By this Amendment, applicants have first amended the composition claim into a process claim (i.e., "a process for generating foam....."). The amended claim recites a process:

- (1) for generating foam from a single-chamber receptacle (page 2, line 14);
- (2) wherein said process comprises first preparing a non-aqueous personal wash composition comprising:
  - (a) surfactant;
  - (b) foam enhancing system; and
  - (c) non-aqueous medium,
- (3) where the enhancing system (b) is specifically defined (claim 3 incorporated into claim 1); and
- (4) then diluting the composition with water (page 2, line 15);
- (5) wherein the diluted composition generates at least 25 cc foam after 30 second (from original claims).

The insertion of claim 3 is intended to clearly differentiate over WO 86/02832 to Ross ("Ross" reference) wherein the foam "system" is a single material (zeolitic aluminosilicate capable of absorbing gas) rather than a system comprising bicarbonate and fatty acid, as amended.

The process claim is believed to further differentiate over Japanese Publication 2000-292008 since the Japanese reference requires mixing of a first cosmetic composition (A) with a second cosmetic composition (B), while the subject invention requires that the non-aqueous composition contained in the single chamber receptacle be mixed with water only (i.e., "diluted with water").

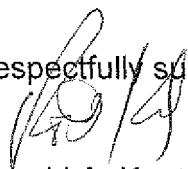
It is believed that the amendment to a specific foam enhancement system (with specifically recited components) clearly distinguishes over the zeolite material of Ross and it is respectfully requested that this rejection be withdrawn.

It is also believed that the process for creating a single composition and subsequently diluting in water is clearly different than mixing two separate cosmetic compositions as in the Japanese reference and it is respectfully requested that this rejection be withdrawn as well.

In view of the amendments and discussion above, it is respectfully requested that the Examiner withdraw all rejections of the claims and that claims as amended i.e., claims 1, 2 and 4, as amended, be allowed.

If a telephone conversation would be of assistance in advancing prosecution of the subject application, applicants' undersigned agent invites the Examiner to telephone him at the number provided.

Respectfully submitted,

  
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